SYSTEM AND METHOD FOR FACILITATING CREATION OF A GROUP ACTIVITY PUBLICATION

ABSTRACT OF THE DISCLOSURE

5

10

A computer-implemented method for facilitating group management functionality comprises receiving a request for creating a group activity publication layout, accessing group activity publication layout information in response to receiving the request, and preparing a group activity publication layout including at least a portion of the publication content fields. The group activity publication layout information designates a plurality of publication content fields and content representation information corresponding to each one of the publication content fields. Preparing the group activity publication layout is performed at least partially dependent upon the representation information.